

May 20, 2023

MAYO CLINIC, PHOENIX, AZ

## SUPPORT OPPORTUNITIES

## **Activity Description:**

The Arizona Society of Plastic Surgeons (AzSPS) Annual Meeting is an educational program focused on providing education as well as a facilitate new and existing relationships with both reconstructive and aesthetic plastic surgeons. This is a great opportunity to connect with the key decision makers in the healthcare industry.

**Delivery Format**: In-person Meeting

**Target Audience**: Board-Certified Plastic Surgeons, Residents, Fellows, Allied Health Professionals, and Plastic

Surgery Office Professionals

**Expected Attendance**: 50

Program Date: May 20, 2023

**Location:** Mayo Clinic

Phoenix, Arizona

# **Corporate Support Opportunities:**

#### Platinum Sponsor (Exclusive): \$7,500

- Recognized as Platinum Sponsor including logo, company description (100-words), link to company website, and one video (up to five minutes) on the AzSPS website throughout the year
- Recognized as sponsor of the AzSPS Annual Meeting dinner at offsite location
- Four invitations for company representatives to attend AzSPS Annual Meeting dinner
- Four complimentary company registrations¥
- One skirted exhibitor's table with priority placement
- Printed insert in registration folder
- Recognition on all print and digital program materials
- One pre and post program attendee mailing list \*

## Gold Sponsor (Exclusive): \$5,000

- Recognized as Gold Sponsor including logo, company description (50-words), link to company website, and one video (up to five minutes) on AzSPS website throughout the year
- Recognized as sponsor of breakfast and lunch
- Two invitations to attend AzSPS Annual Meeting dinner at offsite location
- Two complimentary company registrations¥
- One skirted table exhibitor's table with preferred placement
- Printed insert in registration folder
- Recognition on all print and digital program materials
- One pre and post program attendee mailing list\*

<sup>\*</sup>As per the Accreditation Council for Continuing Medical Education (ACCME) Standards for Integrity and Independence in Accredited Continuing Education effective January 1, 2022, accredited providers must not share the names or contact information of learners with any ineligible company or its agents without the explicit consent of the individual learner. Therefore, mailing lists will include information of learners who have provided explicit consent for the sharing of their information with ineligible companies. 

¥ Company representatives are welcome to attend educational programs in an observational capacity but restricted from participating.

#### 2022 AzSPS Corporate Annual Meeting Support Opportunities (con't)

#### Silver Sponsor: \$2,500

- Recognized as Silver Sponsor including logo, company description (25-words), and link to company website on AzSPS website throughout the year
- One skirted exhibitor's table with assigned placement
- Two complimentary company registrations¥
- Recognition in onsite attendee exhibitor listing
- One post-program attendee mailing list\*

### Additional Branding/Sponsorship Opportunities

Registration Insert - \$1,500

• Printed insert in registration folder

"Know Before You Go" Email Sponsor - \$1,500

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

"Thank You" Email Sponsor - \$1,500

- Exclusive Opportunity
- Sponsor logo prominently placed at the bottom of the email sent to all attendees
- Sponsor logo linked to external website
- Opportunity to add one resource item attachment to email

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